

From Cold to Hot water in 3 seconds with Tefal's Quick Cup

Tired of waiting endlessly for the water to boil? Tefal has the perfect solution for you. Quick Cup is an extremely clever invention, which serves hot (or cool) water on demand in only 3 seconds and uses only a third of the energy of an ordinary kettle – so it's a great time, energy and money saver¹.



The Tefal Quick Cup uses a unique patented heating system called 'Opti-Quick', which heats up water instantly without the need to pre-heat. At the push of a button, water is pumped through the heating system in a spiral motion, heating it immediately as it travels through the element.

In fact, Quick Cup is very energy efficient. Unlike a standard kettle, where the entire water tank is heated, Quick Cup heats only the amount of water you need. There is no wastage of water or energy as you only heat up what you use. This means you can save up to 65% of energy, helping to save on bills too². So, if you are thinking of replacing your kettle and want to help reduce your carbon footprint, then Quick Cup could be the best way to put your energy-saving intentions into action.

¹ Based on test lab results 2007, comparing between Quick Cup and a standard 2400W kettle.

² Based on energy savings over a 12 month period for Quick Cup and lighting a home with 10 light points using 100W bulbs.

Many people are aware of global warming and want to do their bit to reduce energy consumption, but it can be difficult to know where to start or what to do. According to research, kettles are one of the least green kitchen appliances and Quick Cup is the first product of its kind to offer a practical solution to energy consumption in the kitchen.

Quick Cup is also equipped with a Claris filtration system to deliver healthy and better tasting water instantly. The cartridge will filter 50 litres of water and will last up to 6 weeks. With Quick Cup, you will be saving on cartridges and you only filter the amount of water you really need. Finally, the Claris filter will guarantee less scale build-up in the element, resulting in a prolonged life for your appliance.

Quick Cup features include:

- Stainless Steel control panel
- Removable 1.5L water tank
- Claris Aqua water filtration system
- Cool touch exterior
- Adjustable dosage control
- Automatic mug size function
- Anti-dust lid
- Easy lift handle

Model number: BR303

RRP: \$129.95

Tefal Quick Cup will be available from 1st April 2008.

Tefal is a world leader in non-stick cookware and small electrical appliances, offering a host of stylish, high quality and innovative products designed to simplify everyday tasks in the home. Tefal's approach is one that evokes ingenuity and pleasure, aimed at people who enjoy the experience of cooking together.
