

Tefal introduces the New Home Bread Breadmaker

Groupe SEB Australia is expanding its range of electrical products under Tefal with the launch of the Home Bread Breadmaker.

With health concerns rising, we've seen Australians turn to bread-making once again. This trend seems to be influenced by a number of factors such as greater consciousness towards healthy eating, as well as the popularity of different types of breads. Now more than ever, there are a lot of varieties of bread and people see something they like when they are dining or shopping and want to be able to recreate the same at home. Bread is a source of natural fibre, vitamins and minerals and baking your own bread ensures you respect the natural taste of bread as there are no preservatives or other additives. It is definitely a healthier alternative.



Also, breadmakers are very versatile appliances, as they allow you to cook a wide variety of breads, doughs, croissants, rolls and even jam. "Today Australians are often caught up in their busy lifestyles. A breadmaker offers a quick and convenient solution for the health conscious Australian consumer", says Brand Manager Marie-Alix Canet.

Tefal's Home Bread Breadmaker is a very well-featured product and offers outstanding value with full Stainless Steel. It also offers digital programmable settings to make up to 43 possible combinations of bread (10 in pre-programmed settings such as French, white and wholemeal) and has two capacity settings of 750 grams and 1 kilogram.

Home Bread Breadmaker features include :

- 2 capacity settings : 750g & 1kg
- Horizontal loaf
- Electronic settings for more bread-making possibilities : 43 combinations
- 10 programs : basic, French, wholemeal, sweet, super rapid, dough, pasta, buttermilk, jam and bake only
- Rapid bake setting enables you to a bake a fresh loaf in under 2 hours
- 3 crust settings
- Fruit and nut addition indicator
- Pause and modify capability
- Power interruption protection
- Time delay function : up to 15 hrs
- Keep warm function
- Removable kneading blade
- Large glass viewing window
- Digital display screen
- Stylish Stainless Steel design
- Recipe book included

Model number: OW3001

RRP: \$159.95

Tefal is a world leader in non-stick cookware and small electrical appliances, offering a host of stylish, high quality and innovative products designed to simplify everyday tasks in the home. Tefal's approach is one that evokes ingenuity and pleasure, aimed at people who enjoy the experience of cooking together.
